

Message Text

UNCLASSIFIED

PAGE 01 CALI 00261 092003Z

20

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 080880

R 091450Z JUL 76
FM AMCONSUL CALI
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 1853

UNCLAS CALI 0261

E.O. 11652: N/A
TAGS: BEXP
SUBJ: WTDR/FTI SAGER & CIA.

REFERENCE: UNCLAS USDOC WASHDC 09137

1. COLOMBIA 2. CNTRY CODE: 301 3. SER NO: 0042100

4. SAGER & CIA

4A. CODE: 4B. CODE: B 4C. CODE:
5. APARTADO AEREO 1306& CALLE 25 NO. 1N-37
6. CALI, VALLE, COLOMBIA

7. ESTABL: 1947 8. EMPL: 51 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS THROUGHOUT COLOMBIA EXCEPT FOR THE
DEPARTMENTS (STATES) OF ANTIOQUIA AND ATLANTICO.

12. RPT. DATE: 07/76

13A. 33560/0135 MFR. RET. DIST. IMP. OF WELDING RODS
13D. 36232/0135 MFR. RET. DIST. IMP. OF ARC WELDING ELECTRODES
13C. 36233/0135 MFR. RET. DIST. IMP. OF RESISTANCE WELDERS ELECTRODES
13D. 35460/135 RET. DIST. IMP. OF POWER DRIVEN HAND TOOLS
13E. 34200/135 RET. DIST. IMP. OF CUTTLERY, HAND TOOLS AND HARDWARE.

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14. CONTACT: GERARDO SAGER B. TITLE: MGR.

15. CABLE: SAGERCO 16. TELEX: "NA"
17. TEL: 801470 AND 891153
18. FINANCIAL REFS: BANCO INDUSTRIAL COLOMBIANO, CALLE 11 NO.6-24&
BANCO DE COLOMBIA, CALLE 11 NO. 5-64& BANCO DE CALDAS, CALLE 13 NO.
4-25, ALL FROM CALI, VALLE, COLOMBIA.

19. TRADE REFS: EUTECTIC CORP., 40-40 172ND STREET, FLUSHING, NEW
YORK 11358& THE ARO CORP., BRYAN, OHIO 43506.

20. FOREIGN FIRMS REPRESENTED: LICENSEE OF EUTECTIC CORP., 40-40
172ND STREET, FLUSHING, NEW YORK 11358, FOR WELDING ALLOYS, DATE
OF ACQUISITION NOT FURNISHED.

21. ONE OF THE LEADING FIRMS IN ITS LINE OF BUSINESS. IT OPERATES
AS A GENERAL PARTNERSHIP. STOCKHOLDERS IN THE FIRM ARE: GERARDO
SAGER B., AND THE HEIRS OF GERHARD SAGER L. GERARDO SAGER B.,
ACTS AS THE FIRM'S MANAGER. MAIN OFFICES ARE LOCATED IN CALI.
AT THE CITY OF BOGOTA THEY OPERATE A BRANCH STORE AND ALSO A
FACTORY DEVOTED TO THE MANUFACTURE UNDER LICENSE OF WELDING
ALLOYS. FIRM IS HIGHLY REGARDED IN LOCAL TRADE CIRCLES.
BANKING SOURCES CONTACTED REPORT FINANCES ARE SOUND AND OBLIGATIONS
MET PROMPTLY. CONSULATE RECOMMENDS THIS FIRM AS AN EXCELLENT
TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J. DE SOTO APPROVED BY: J.KERR, JR
 AT: U.S. CONSULATE, CALI.
KERR

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NNN

Message Attributes

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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Margaret P. Grafeld
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